BUSINESS CAPSTONE
PROJECT IDEAS

- Which is Better Local Customization or Global Standardization?
- Difference Between Getting an Undergraduate Degree and Graduate Degree
- Do Multinational Companies Need to Have a Strong Presence Outside the Country?
- How Internal Promotions Affect a Business
- The Rise of Homeschooling and Unschooling: Is it Dangerous?
- Can Survival of the Fittest be Applied in School Canteen?
- Addiction to iPad: Marketing Lessons to Learn
- How Valuable is Link of Payment for Performance to Employee Loyalty?
- Posting Personal Opinion Online: Is it Good for Netizens?
- Is it Right to Use Educational Video Games in School?
- Fanaticism Roots On iPad: Marketing Lessons
- Does Payment Makes Employees Loyal?
- Global Standardization Vs. Local Customization
- Internal Promotions Vs. External Recruiting
- Presence Of Multinational Corporations
- Stress Management In Boosting Employees Productivity
- Employees Canteen: Can Survival Of Fittest Be Used In It?
- Sharing Opinion Online: Is It Good For The Business?
- Does Discrimination Of Black Affect Business?
- Having Control Group In Business World
- Does Facebook Is Essential For Business?
- Population Ageing Vs. World Population
- How Strong Corporations Affects Other Companies Around The World
- Does Employees Need To Wear Formal Attire?
- Growth Of Employees
- Video Conference: Importance For Business Meetings
- Allowing Cellular Phones Use While At Work
• Undergraduate Degree Vs. Graduate Degree: Difference
• Social Responsibility Level Of Employees
• Business Leaders: Do They Need To Build Better Reputation?
• Consumer Expectations
• Influence Of Business Leader Decision To Employees
• Sustaining Competitiveness Review
• Benefits Of Having A Charismatic Leader
• Safe Workplaces Are Required
• Humility And Courage Is Needed For Business
• Employees Performing Better To Achieve Their Goals
• Effective Measures For Having Great Employees Performance
• Commitment Of Employees To The Company
• Examining Unethical Actions Of Employees
• Company Strategies: What Are The Best Lists
• Holistic Approaches In Having Great Management
• Management Strategy: Social Networking Sites
• Seven Things To Have Effective Employees
• What Should Leaders Wear
• Supply Chains Characteristics
• Corporate Innovation And Culture
• Creating Excellent Corporate Culture
• Ethical Perspectives
• Business Life Cycle